



YOUR
*Sales
Map*

AUTHENTIC
Selling.



Make sure you're a part of the full community experience by joining the **FREE [Authentic Selling Community here](#)**

We believe

... in doing business differently. In doing the common things uncommonly well.

We believe

....in creating raving fans and giving more than anyone else online.

That's why we made it our mission to give you the best free training available because YOU have a mission to make a difference in the lives of your customers.

WE BELIEVE IN YOU AND WE BELIEVE IN YOUR BUSINESS.

Sales Map Examples

FOR AUTHENTIC SELLING® COMMUNITY

WHO	PAIN POINTS	FEATURES	BENEFITS
Sales Coach	<ul style="list-style-type: none"> • Not making money • Thought if you build it they will come 	<ul style="list-style-type: none"> • Sales School 	<ul style="list-style-type: none"> • Making money and an impact • Creating a 6 month waiting list for interested clients
Life Coach	<ul style="list-style-type: none"> • Wake up tired and dreading the workday • Wonder if this is all there is to life • Exhausted • A million things to do • Embarrassed at the lack of true joy they feel 	<ul style="list-style-type: none"> • One on one coaching • Reading Find Your North Star 	<ul style="list-style-type: none"> • Awake with a sense of purpose and meaning • Believe you can create anything you want in life and are empowered to never settle
Product- Make-Up	<ul style="list-style-type: none"> • Getting older • Seeing more wrinkles 	<ul style="list-style-type: none"> • Product - Face moisturizer • Non oily or drying • Smell 	<ul style="list-style-type: none"> • Less wrinkles and feels like she's 10 years younger • Girlfriends are asking if she's had work done
Artist	<ul style="list-style-type: none"> • Wants a memory from a trip • Child is growing up • Stressful job 	<ul style="list-style-type: none"> • Piece of original artwork 	<ul style="list-style-type: none"> • Take a piece of the beach home with you • Capture the precious years before they're gone • Come home to your palace at night and excited to invite people over

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Your Turn

TRY IT FOR YOUR OWN BUSINESS

WHO	PAIN POINTS	FEATURES	BENEFITS

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